

IMS TECHNOLOGIES partners with Reifenhäuser India Marketing Private Limited to consolidate its presence in the Indian market

IMS TECHNOLOGIES, the international reference point in engineering and manufacturing of high-tech customized machinery in the Converting industry, chooses a new partner with the aim of reinforcing its presence in the Indian market.

“Considering the rapid growth of the converting business in India, it is necessary for the Group to further strengthen its presence in the country and to refine its market penetration strategy. Thanks to this partnership we will be able to improve our support to the existing customers and to approach the new ones more effectively” said Marino Ferrarese, Group Sales and Marketing Director.

Starting from July 2020, Reifenhäuser India Marketing Private Limited will represent the brand **GOEBEL IMS**, one of the leading providers of slitter rewinders, automatic un- and rewinders as well as inspection machines for the primary and converting industries, able to process a wide range of materials such as film – the primary slitters for BOPP, BOPE, BOPET and CPP with a working width of up to 11m are especially famous worldwide - paper and board, aseptic packaging and alufoil. **LAEM IMS** solutions for the flexible packaging industry, in particular twin-shaft and-high productivity turret machines as well as compact slitter rewinders and automation machinery, will also be offered to the market, together with the world-renowned rewinding, packaging and accessory machinery for food wrapping by **ROTOMAC**.

The company Reifenhäuser India Marketing Private Limited was founded 26 years ago by Mr. Manish Mehta and family in a joint venture with Reifenhäuser GmbH & Co. KG Maschinenfabrik. Today it has over 65 employees with a team of 27 engineers in the service team and offices in Delhi, Kolkata, Pune, Hyderabad, Chennai, Bangalore and Ahmedabad. It is well known for its excellent expertise and know-how in sales and services of quality products.

“IMS TECHNOLOGIES with its brands GOEBEL IMS, LAEM IMS and ROTOMAC represents state-of-the-art technologies in the slitting, rewinding and packaging fields. We are very proud to be their representatives in the Indian market” said Mr. Mehta.

For more information, please contact:

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About IMS TECHNOLOGIES

IMS TECHNOLOGIES is one of the world's leading companies in designing, manufacturing and trading of high technology and automatic special machinery for the converting, packaging and automotive industries. Thanks to its extensive know-how and expertise and its long history, stretching back to 1851, the Group is able to develop solutions complying with the highest standards in terms of productivity, quality and precision and to offer them to the market through its world-renowned brands.

About COECLERICI

IMS TECHNOLOGIES is part of the Coeclerici Group, the international player in the raw material supply chain management serving the steel and power generation industries for more than 120 years. Today, thanks to its consolidated business experience, it operates in different sectors with high added value, with a constant diversification activity and a strategic-financial model aimed at development through acquisitions and organic growth.